



# 2023 Pine Mountain Continental Cup Sponsorship Opportunities

## **Iron Sponsor - \$250**

- Logo displayed at the Iron level on our website with a link to your website.

## **Copper Level Sponsor - \$500.00**

- 1 West Tailgating Site (not on fence line)
- 1 Fence-line Banner (provided to club by sponsor)
- Recognized as Copper Sponsor in official program
- Logo displayed on Kiwanis Ski Club Website at Copper level with link to your website.
- Two (2) Buttons (tournament tickets)

## **Bronze Level Sponsor - \$1,500.00**

- 1 West Tailgating Site (not on fence line)
- 2 Fence-line Banners (provided to club by sponsor)
- 1/4 page ad (B & W) in official program
- Two 30 second messages broadcasted each day of the event over the PA system
- Logo displayed on Kiwanis Ski Club Website at Bronze level with link to your website
- Four (4) Buttons (tournament tickets)

## **Silver Level Sponsor - \$2,500.00**

- 1 West Tailgating Site (not on fence line)
- 2 Fence-line Banners (provided to club by sponsor)
- 1/2 page ad (B & W) in and official program & logo on program cover
- Four 30 second messages broadcasted each day of the event over the PA system
- Logo displayed on Kiwanis Ski Club Website at Silver level with link to your website
- Six (6) Buttons (tournament tickets)
- Business Name & Logo on event posters, print, radio, social media and TV advertising

## **Gold Level Sponsor - \$5,000.00**

- 2 West Tailgating Sites\* with 1 Portapotty
- 4 Fence-line Banners (provided to club by sponsor)
- Full-page ad (Full Color) in official Program & logo Program Cover
- Six 30 second messages broadcasted each day of the event over the PA system
- Logo on Kiwanis Ski Club Website at Gold level with link to your website
- Ten (10) Buttons (tournament tickets)
- Name & Logo on Event Posters, TV, Radio, Social Media and Print Advertising
- Business Name/Logo on print advertising

## **Platinum Level Sponsor - \$10,000.00**

- 2 West Tailgating Sites\* with 2 Poratpotties
- 6 Hill Banners (provided to club by sponsor)
- Full-page ad Color in official Program & logo on program cover
- Eight 30 second messages broadcasted each day of the event over the PA system
- Logo on Kiwanis Ski Club Website at Platinum Level and link to website
- Fourteen (14) (tournament tickets)
- Indoor Booth Space (if requested & non-competitive with others)
- Business Name/Logo Event poster and on TV, Radio, Social Media, and Print Advertising
- Two (2) All-area pass (top of hill, clubhouse, Springer Haus)\*\*

## **Presenting Sponsor - \$25,000.00**

- 4 West Tailgating Sites \* with 2 Portapotties
- 8 Hill Banners (provided to club by sponsor)
- Full-page ad (Color) in official program & logo on program cover
- Ten 30 second messages broadcast each day of the event over the PA system
- Business Name and Logo on Kiwanis Ski Club Website w/ link
- Sixteen (16) Buttons (tournament tickets)
- Indoor Booth Space (must request)
- Business Name/Logo Event poster and on TV, Radio, Billboard, Social Media, and Print Advertising
- Two (2) All-area pass (top of hill, clubhouse, Springer Haus)\*\*
- Category Exclusivity

**Sponsorship deadline is January 20, 2023**

**Register for sponsorship online:**

**<https://www.kiwanisskiclub.com/sponsorships.html>**

**After registering you will have the option to pay online or pay via check.**

**Outrun Fence Line VIP Spots are reserved for Sponsors exceeding a level of \$5000.00**

**\* VIP Parking Spots are negotiable, typically they are used for tailgating and offer the best views of the event.**

**\*\* There are RESTRICTIONS to All-area pass usage.**

**\*\*\*Broadcast messages must be approved by the Kiwanis Ski Club.**

**OTHER SPECIAL OR UNIQUE REQUESTS WILL BE HANDLED ON A CASE BY CASE BASIS.**