



2024 Pine Mountain Continental Cup Sponsorship Opportunities

Please read sponsorship guidelines closely and take note of the new requirement for West Lot Parking Passes at the bottom of this document.

Iron Sponsor - \$250

- Logo displayed at the Iron level on our website with a link to your website.
- One (1) West Lot Parking Pass

Copper Level Sponsor - \$1000.00

- 1 West Tailgating Site (not on fence line)
- Option to purchase one adjacent tailgating site for \$250
- 1 Fence-line Banner (provided to club by sponsor)
- Recognized as Copper Sponsor in official program
- Logo displayed on Kiwanis Ski Club Website at Copper level with link to your website.
- Two (2) Buttons (tournament tickets) + One (1) West Lot Parking Pass

Bronze Level Sponsor - \$2,000.00

- Two West Tailgating Sites (not on fence line)
- Option to purchase up to two (2) adjacent tailgating site for \$250 per site
- Two Fence-line Banners (provided to club by sponsor)
- 1/4 page ad (B & W) in official program
- Two 30-second messages broadcasted each day of the event over the PA system
- Logo displayed on Kiwanis Ski Club Website at Bronze level with link to your website
- Four (4) Buttons (tournament tickets) + Two (2) West Lot Parking Passes

Silver Level Sponsor - \$3,500.00

- One Fence-line Tailgating Site
- Two Fence-line Banners (provided to club by sponsor)
- ½ page ad (B & W) in and official program & logo on program cover
- Four 30-second messages broadcasted each day of the event over the PA system
- Logo displayed on Kiwanis Ski Club Website at Silver level with link to your website
- Six (6) Buttons (tournament tickets) + Four (4) West Lot Paring Passes
- Business Name & Logo on Event Posters, print, radio, social media and TV advertising

Gold Level Sponsor - \$7,000.00

- Two Fence-line West Tailgating Sites* with 1 Portapotty *
- Option to Purchase 1 Additional Fence-line site for \$1000
- 4 Fence-line Banners (provided to club by sponsor)
- Full-page ad (Full Color) in official Program & logo Program Cover
- Ten 30-second messages broadcasted each day of the event over the PA system
- Logo on Kiwanis Ski Club Website at Gold level with link to your website
- Ten (10) Buttons (tournament tickets) + Six (6) West Lot Parking Passes
- Name & Logo on Event Posters, TV, Radio, Social Media and Print Advertising

Platinum Level Sponsor - \$10,000.00

- Three Fence-line Tailgating Sites* with 2 Portapotties
- Six Hill Banners (provided to club by sponsor)
- Full-page ad Color in official Program & logo on program cover
- Twelve 30-second messages broadcasted each day of the event over the PA system
- Logo on Kiwanis Ski Club Website at Platinum Level and link to website
- Fourteen (14) (tournament tickets) + Eight (8) West Lot Parking Passes
- Indoor Booth Space (if requested & non-competitive with others)
- Business Name/Logo Event poster and on TV, Radio, Social Media, and Print Advertising
- Two (2) All-area pass (top of hill, clubhouse, Springer Haus)**

ADDITIONAL SPONSORSHIP / ADD-ON OPPORTUNITIES

Hillside Banner - \$3,500

- Only 4 spots available, presenting and platinum sponsor have first right of refusal.
- Banner production not included, banner must be paid for by sponsor and meet Kiwanis Ski Club Requirements. Contact Daniel Freeman with questions about hillside banner.
- Banner will be installed by Ski Club

Register for sponsorship online:

<https://www.kiwanisskiclub.com/sponsorships.html>

After registering you will have the option to pay online or pay via check.

Outrun Fence Line VIP Spots are reserved for Silver and higher sponsors.

Each tailgating site is 16 feet wide and 14 feet deep.

*** VIP Parking Spots are negotiable, typically they are used for tailgating and offer the best views of the event.**

**** There are RESTRICTIONS to All-area pass usage.**

*****Broadcast messages must be approved by the Kiwanis Ski Club.**

******Due to the number of vehicles attempting to park in the West Lot, we will now require a parking pass to enter the West Lot on official competition days. Please note that "West Lot Parking Passes" only accommodate one (1) vehicle. Vehicles with this pass can park in designated parking areas marked "General Parking". Cars without a "West Lot Parking Pass" will not be permitted entry into the West Parking Lot. NO EXCEPTIONS. Additional "West Lot Parking Passes" will be available for sale at a later date online.**

OTHER SPECIAL OR UNIQUE REQUESTS WILL BE HANDLED ON A CASE BY CASE BASIS.

Any sponsorship questions please contact the Kiwanis Ski Club.